

Do Not Stand Idly By

Take Action • Change the Gun Industry • Save Lives

www.donotstandidlyby.org

A Campaign of



The Scourge of Gun Violence in America

30,000 American gun deaths
per year, including about
10,000 homicides –

a greater annual loss of life than in any
U.S. war since World War II

Our religious and moral imperative:

*Do not stand idly by
while your neighbor's blood is shed.*

Leviticus

19:16

How do we as faith leaders and public officials
respond to Leviticus 19:16 today?



Multi-faith organizations in 10 states and the District of Columbia with related networks in Germany and the UK

New Jersey Together

Greater Boston Interfaith Organization

Congregations Organized for a New Connecticut

Westchester United

South Bronx Churches

Manhattan Together

Empowered Queens United in Action and
Leadership

East Brooklyn Congregations

Long Island Congregations, Associations &
Neighborhoods

Baltimoreans United in Leadership Development

Action in Montgomery

People Acting Together in Howard

Washington Interfaith Network

Virginians Organized for Interfaith Community
Engagement

Durham Congregations, Associations &
Neighborhoods

Greater Cleveland Congregations

United Power for Action & Justice (Chicago)

DuPage United

Lake County United

Southeastern Wisconsin Common Ground

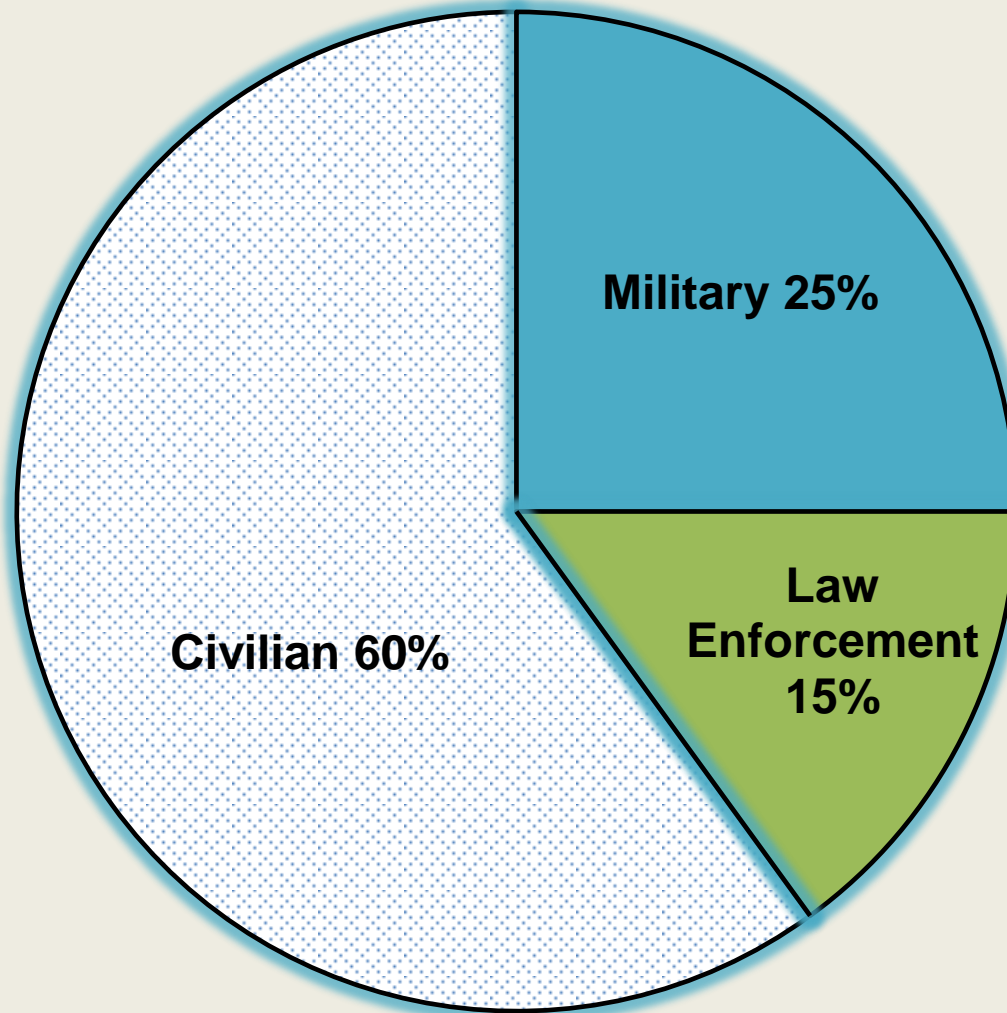
Dane County United

WHO HAS POWER TO REDUCE GUN VIOLENCE IN AMERICA?

GUN MANUFACTURERS HAVE THE POWER
TO:

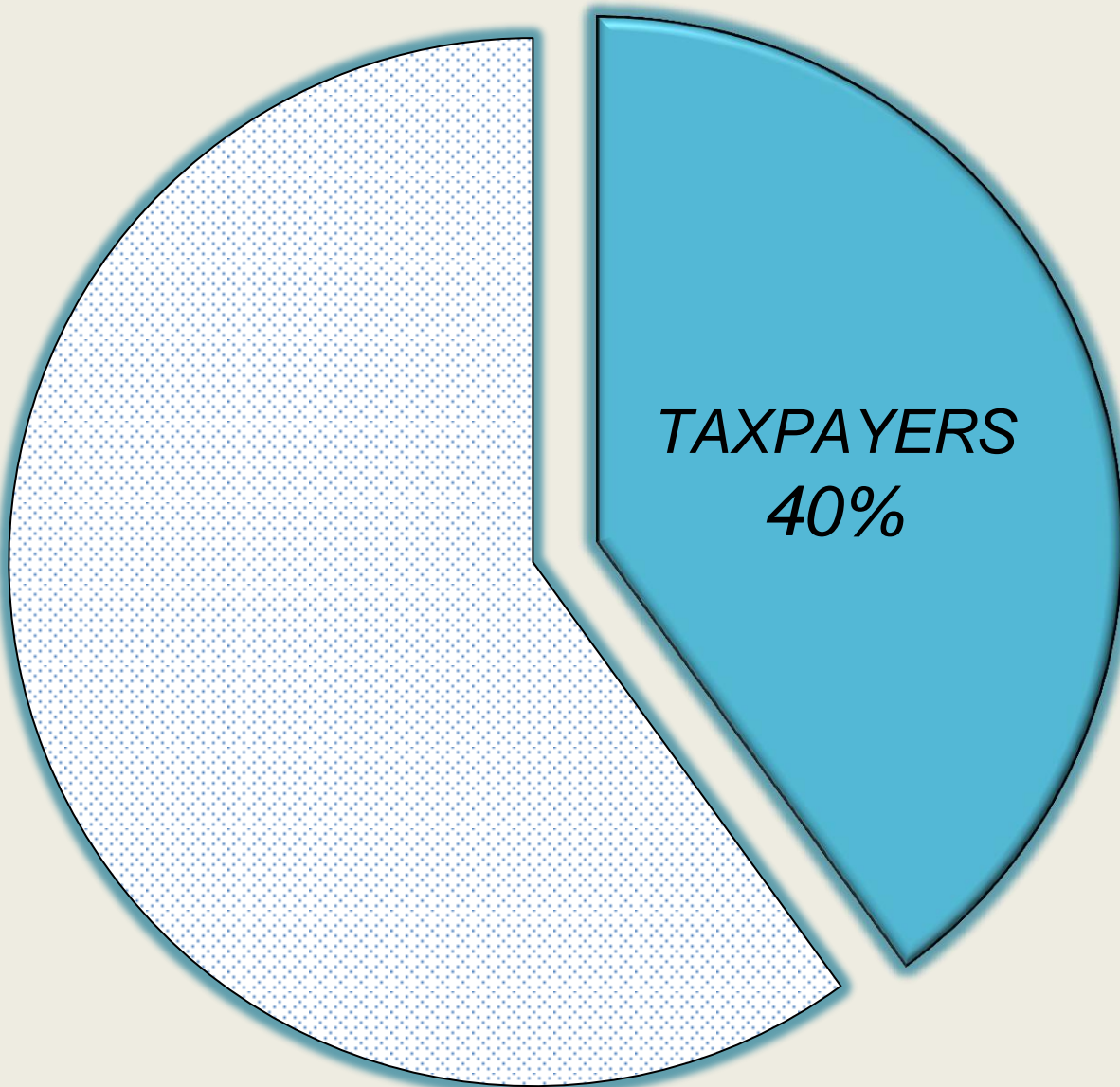
- Make guns that are child-proof and useless to unauthorized users
- Limit the number of guns sold on the secondary market
- Help law enforcement reduce gun-related crimes

U.S. Market for Firearms & Ammunition



Source: IBISWorld Market Report – US Gun & Ammunition Manufacturing – Oct 2012

U.S. Market for Firearms & Ammunition



40% of guns & ammunition in America are purchased with taxpayer funds for PUBLIC SAFETY.

Are we getting the most PUBLIC SAFETY we can get for our tax dollars?

***What if government gun buyers insisted
that the manufacturers we buy guns from
make safety a top priority?***

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What if the gun companies that make their living off taxpayers became industry leaders in safety technologies and responsible sales practices?

Initial Goals of the
Do Not Stand Idly By
Campaign

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1. **Form a GUN BUYERS' RESEARCH GROUP made up of mayors, governors, police chiefs, sheriffs and other public officials.**

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1. **Form a GUN BUYERS' RESEARCH GROUP** made up of mayors, governors, police chiefs, sheriffs and other public officials.
2. **Ask major gun manufacturers for information about their safety technologies and distribution practices...**

**... starting with the major companies that
we, the taxpayers, buy our guns from:**

GLOCK

SIG SAUER

BERETTA

COLT

SMITH & WESSON

30 JURISDICTIONS PARTICIPATING TO DATE

CONNECTICUT: State of CT, Bridgeport, Fairfield, Hartford, New Haven, Newtown, Norwalk

ILLINOIS: Cook County, Evanston, Oak Park, Park Ridge

NEW JERSEY: Bloomfield, Jersey City, Livingston, Mahwah, Montclair, Oakland, River Vale, West Orange

NEW YORK: New Rochelle, Rye Brook

NORTH CAROLINA: Durham

OHIO: Cuyahoga County, Cleveland, Lyndhurst, Oakwood, Orange, Parma Heights, Shaker Heights, S. Euclid

Metro IAF Trip to Europe March 2014

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Purpose:

- To find and meet gun executives and deliver a Request for Information from cities, counties & towns across the U.S.

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Purpose:

- To find and meet gun executives and deliver a Request for Information from cities, counties & towns across the U.S.
- To show the emerging demand for gun safety and responsible sales
- To seek leaders in the gun industry willing to make changes to meet this demand

11 CLERGY, LAY LEADERS & ORGANIZERS FROM
NY, NJ, MD, OH, IL AND CT
VISITED GERMANY, AUSTRIA AND BELGIUM



METRO IAF

METRO IAF



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Connect. Act. Win.

Metro IAF is seeking
public and private
manufacturers to
demand for



TASER
PROTECTOR

www.taser.com



FIRST STOP: NUREMBERG, GERMANY

- EnforceTac & IWA gun shows
- Meetings with Glock & SIG Sauer
- Meetings with Armatix, world leader in “smart guns”

SIG SAUER'S RESPONSES

Brief discussion with CEO Ron Cohen:

- “Smart guns aren’t smart”
- SIG Sauer not interested in producing “smart guns” even if there is a market for them
- On SIG Sauer dealers that sell guns to criminals: “Talk to the ATF”

GLOCK BOOTH

IWA gun show – Nuremberg, Germany – March 7, 2014



ADVANCED RIFLING

EASY TO DISASSEMBLE

RELIABLE

ONLY 34 PARTS

SAFE. SIM

Gen2

CHECKERING
TRIGGER SAFETY

HONGKONG

SMYRNA

CONQUEST OF USA

ALL

NEW YORK POLICE DEPARTMENT

GLOCK BOOTH

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THE EVOLUTION OF A REVOLUTION 1982-2012



FRAME
SYSTEM
TION
GLOCK

ADVANCED RIFLING

EASY TO DISASSEMBLE

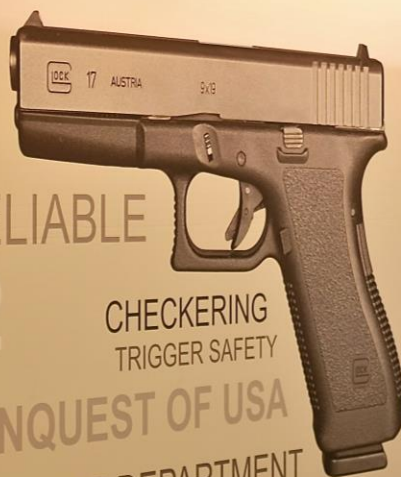
RELIABLE

Gen2

SMYRNA

CONQUEST OF USA

NEW YORK POLICE DEPARTMENT



CHECKERING
TRIGGER SAFETY

ONLY 34 PARTS

SAFE. SIMPLE. FAST.

HONGKONG

Gen3
RAIL
FINGER GROOVES
FIRING PIN SAFETY

ALL OVER THE WORLD
OVER 110 COUNTRIES



ERGONOMIC DESIGN

SURFACE TREATMENT

MONTEVIDEO
DUBAI



DURABLE

Gen4
BACK STRAPS
DROP SAFETY
STATE OF THE ART
BENCHMARK

SAFE ACTION SYSTEM

GLOCK'S RESPONSES

30-minute discussion with CFO Thomas Doerler:

- No comment on R&D
- Glock will pay attention to trends in the U.S. market – including the demand for gun safety
- On problem Glock dealers: PROVIDE US WITH SPECIFIC INFORMATION

QUICKLOCK:
FIREARM LOCKING DEVICE FOR SECURE
DEACTIVATION

www.ukta.co.uk



ARMATIX RESPONSES

Extensive meetings with 4 top executives.

- Personalized guns and other safety devices are market ready. But “gun rights” groups in the U.S. are blocking sales.
- Armatix believes its products are suitable for law enforcement.

NEXT STEPS IN THE *DO NOT STAND IDLY BY* CAMPAIGN

- Expand GUN BUYERS' RESEARCH GROUP to 50+ jurisdictions
- Work with law enforcement to set criteria for evaluating gun dealers and identify problem dealers
- Fall 2014: publicly ask gun manufacturers to respond to Request for Information
- 2015: Events to highlight gun safety technologies

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